

The logo icon consists of two vertical rectangles. The left rectangle is divided into four quadrants by a horizontal and a vertical line. The right rectangle is divided into two horizontal bands by a horizontal line.

PARASPORT

LOGOTYPE VERSIONS

ORIGINAL



C/W NEGATIVE



BLUE POSITIVE



YELLOW NEGATIVE



EXAMPLE DISTRICT LOGOTYPES

 PARASPORT
/BLEKINGE

 PARASPORT
/GOTLAND

 PARASPORT
/SKÅNE

 PARASPORT
/NORRBOTTEN

COLOUR SCHEME

PANTONE PROCESS BLACK U
C=0 M=0 Y=0 K=100

PANTONE 301 U
C=100 M=30 Y=2 K=24

PANTONE 109 U
C=0 M=22 Y=100 K=0

WHITE
C=0 M=0 Y=0 K=0

ASCAD REGULAR

ABCDEFGHIJKLMNOP

QRSTUVWXYZÄÖ

ABCDEFGHIJKLMNOPQRSTU

VWXYZÄÖ0123456789!?!%&

HELVETICA REGULAR

Subhead

Lorem Ipsum is simply dummy text of the printing and typesetting industry.

Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book.

It has survived not only five centuries, but also the leap into electronic type-setting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Adobe InDesign including versions of Lorem Ipsum.

STATIONARY



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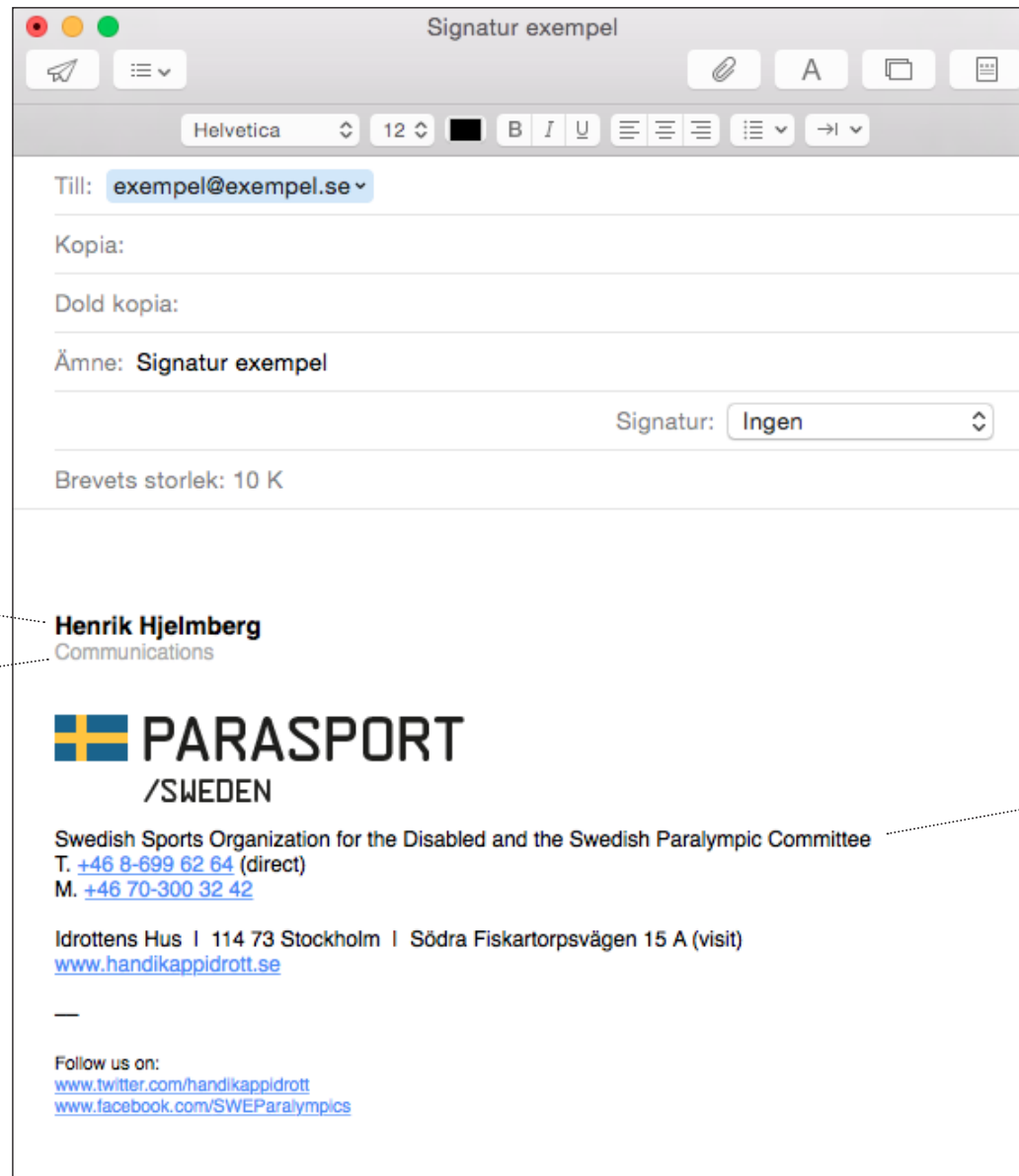


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E-MAIL SIGNATURE



Helvetica Bold 14 pt

Helvetica Bold 12 pt

Helvetica 12 pt